SHIREE NICHOLE

Designer Finishes LLC

MURALS, COMMISSIONED ART, FAUX AND DESIGNER FINISHES FOR WALLS AND FURNITURE

sponsor spotlight

Miami Spectrum 2019 art exhibition

Shiree is a very talented, yet humble artist who prefers to focus on her art and not articles such as this. As such, I am going to brag about her just a bit because we are so lucky to have her as a Moorings Anchor partner. She grew up drawing and painting and wanted to have a career where she loved what she was doing. Fast forward to present day where she accomplished just that to our delight. If you've been to Chop's City Grill Naples, then you have seen her work which adorns the walls of the beloved restaurant. She has also just completed a massive makeover of the Chop's Bonita Springs location, which recently celebrated a grand re-opening in October. Of course, the food is worth a visit (look for a review by Ceciliy very soon), but the atmosphere is courtesy of our very own Shiree. Her artistic hands were on nearly every wall and surface. OH – wait till you see the restroom, ladies. Absolute luxury and richness oozing with colors and textures only she could pair together for a visual euphoria. I was privileged to see her on the scaffolding crafting her artistic talents, and it is worth a visit.

How long have you worked in this field?
January 2022 will be my 20-year anniversary!

What is your professional background?
In the late 1990s, I worked with my father in his drywall business in Bozeman, MT. We created hand textures and troweled finishes, which I still do today. In 2002, my father and I attended our first professional schooling at Faux Effects International in Seattle, WA. Throughout the years I have attended more schooling with Faux Effects in Omaha, Nevada and Florida. I enjoy learning from other artists and have attended art classes specializing in oil, watercolor and perspective drawings in Montana and Florida.

Services offered:
Murals, commissioned art, faux and designer finishes for walls and furniture.

What makes your business unique?
All faux, artwork and preparation are done by my husband, Keith, and myself. I am constantly on the lookout for new products, new ideas and creating new finishes.

What do you love most about this business?
The great variety of work. I can create an abstract mural and at the same time work on an old Florida mural. I never get bored! I enjoy the different designers I work with and their projects pushing me to help create a specific vision.

What would you like the business to look like in a few years?
Over the last few years, I have spent more time creating abstract art and will be involved in more exhibitions each year. I have recently partnered with Patina Collection for an exclusive line of artwork, Shiree Nichole for Patina Collection, and am very excited to see where that goes. I'm currently working on creating home decor items for my own line on my website and social media. My future focus is more towards artwork, but I will always create faux and designer finishes.

Favorite story from a client about using your business:
We had a large faux project with a wonderful couple from Germany that live here. The job involved a great deal of stenciling. After a few weeks, we were near completion, when the wife, who was in her mid 80s, told me she had been in Switzerland in her 20s and fell in love with the stencil work she saw and always dreamed of a home with it. They had saved their money up for this project and they had gotten another estimate, but chose us. I felt so privileged to create something so important for her that she had waited so long for.

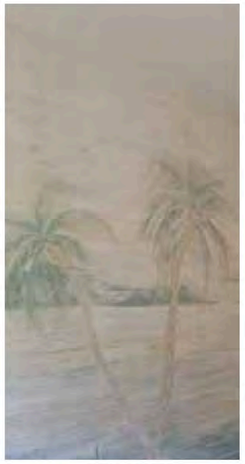
Anything else you would like potential customers to know:
I often will hear people say faux isn't in anymore. There are so many areas in which faux is used that people may not realize. In my experience, the faux artists are a designer's secret weapon. Part of my job is "making things disappear," from furniture repairs to matching wall plates, touching up art and much more!

239-207-0775 / shireenichole@gmail.com / www.shireenichole.com

Keith and Shiree | Photo courtesy of Ryan & Scott Media

Chop's City Grill, Naples | Photo courtesy of @michaelowenphotography

Fauxed wallplate in Fiddler's Creek. Look closely



Old Florida mural for Patina Collection.

Shiree Nichole
Designer Finishes LLC